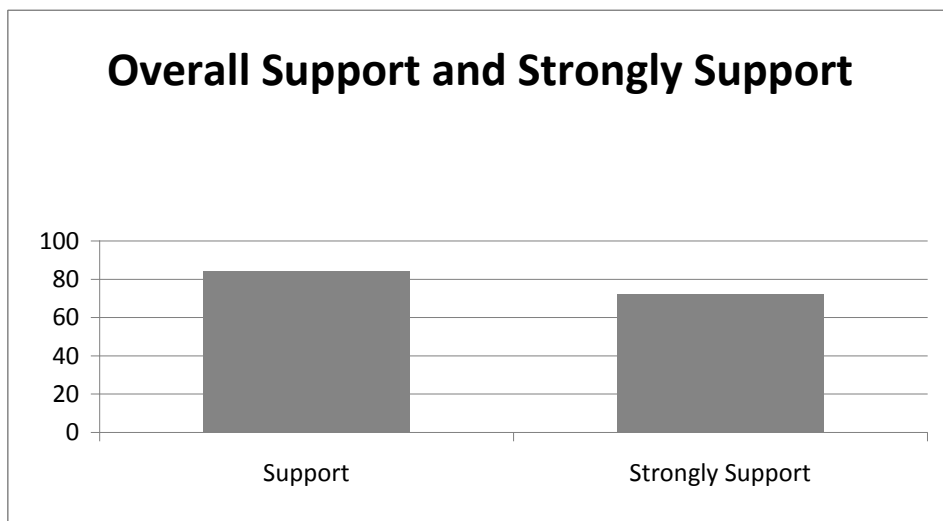


Paycheck Fairness Act Coalition

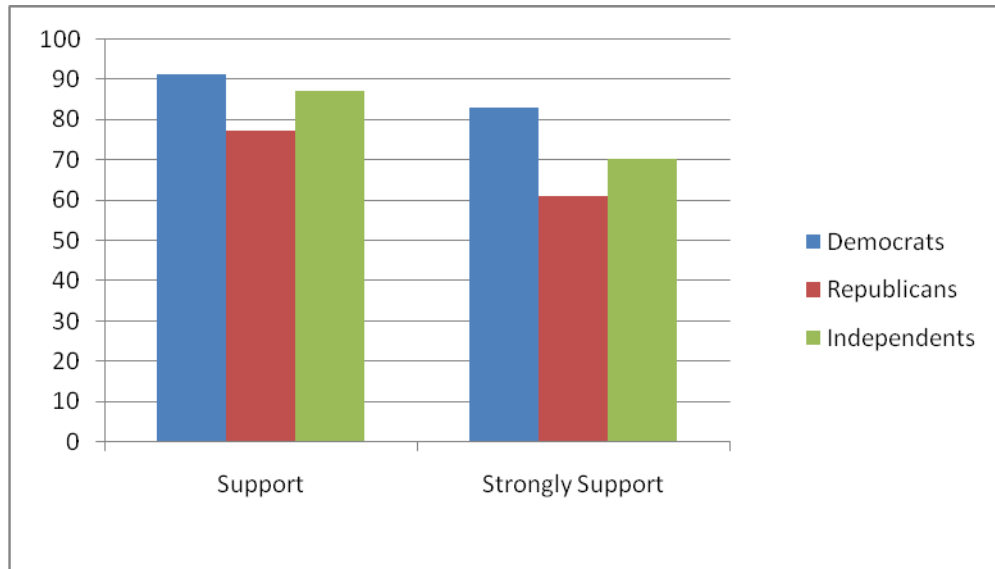
New Polling Data Shows Voters Overwhelming Support the Paycheck Fairness Act

In a nationwide poll of registered voters, **84% said they supported** “a new law that would provide women more tools to get fair pay in the workplace.” Participants were told that the “law will also make it harder for employers to justify paying different wages for the same work and ensure that businesses that break the law compensate women fairly.” **72% of respondents strongly supported such a law.**¹

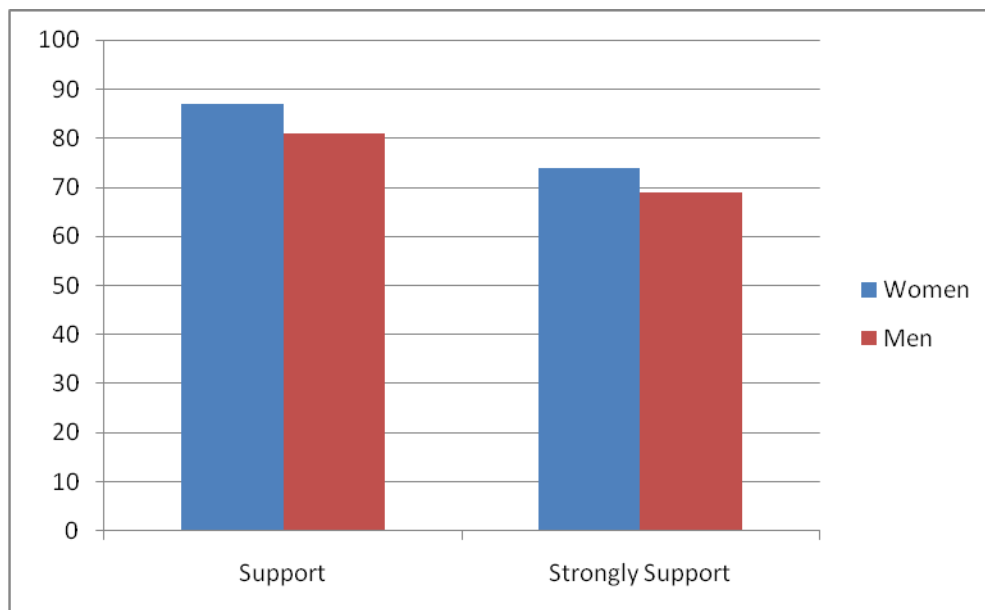


For a listing of the over 80 state and national organizations that are members of Paycheck Fairness Action Coalition go to http://www.nwlc.org/sites/default/files/pdfs/co-sponsor_support_pfa_5.9.12.pdf.

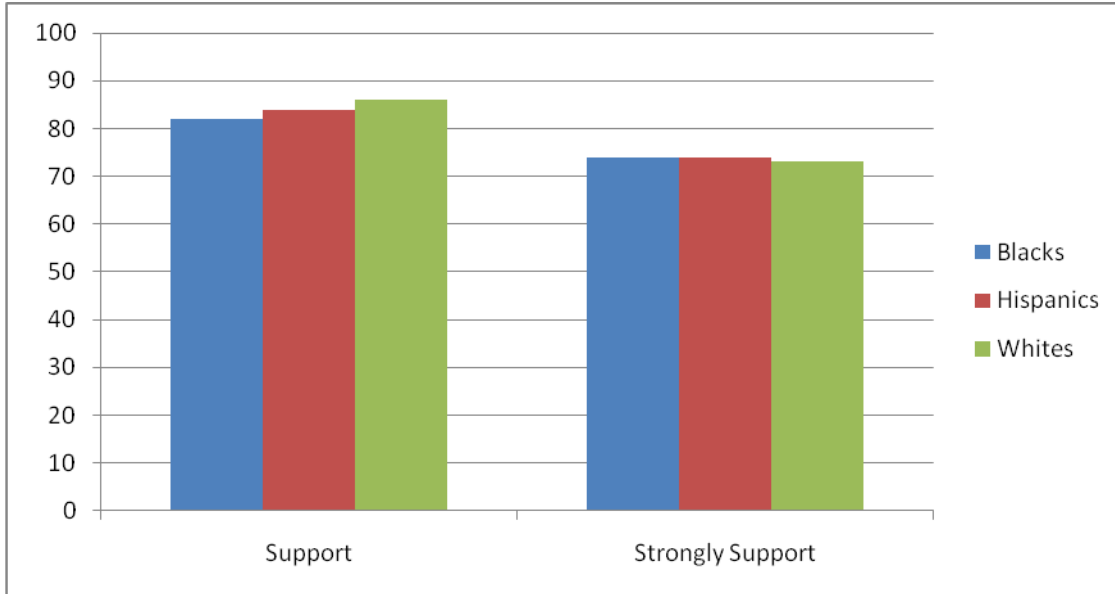
Members of All Political Parties Strongly Support Improving our Equal Pay Laws:
91% of Democrats, 77% of Republicans and 87% of Independents supported the new law.
83% of Democrats, 61% of Republicans and 70% of Independents strongly supported the new law.



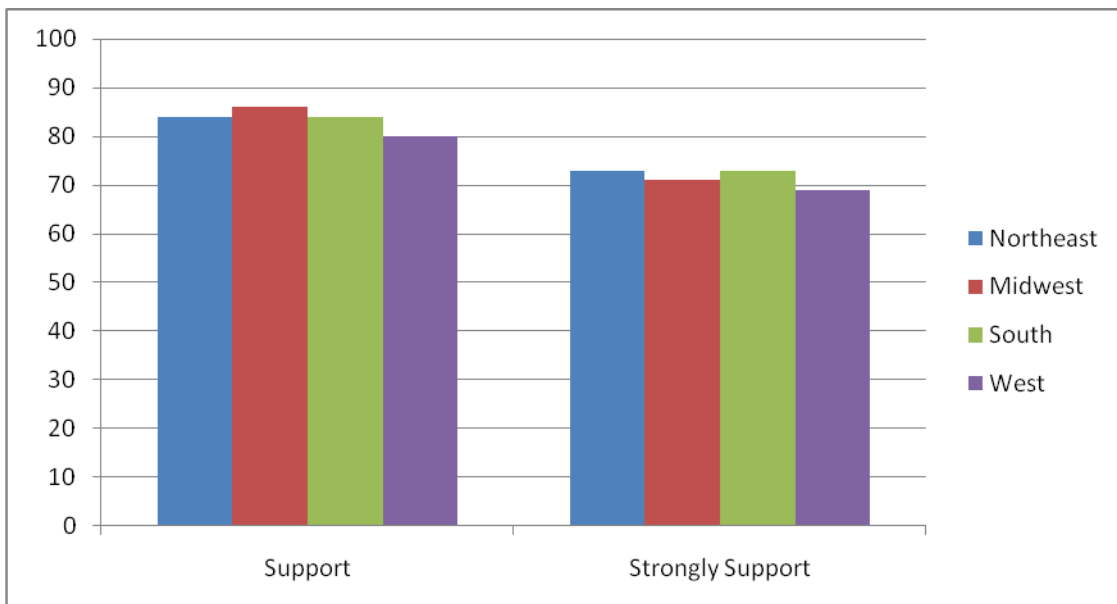
Women and Men Strongly Support Improving our Equal Pay Laws:
87% of women and 81% of men supported the new law.
74% of women and 69% of men strongly supported the new law.



Members of all Racial and Ethnic Groups Strongly Support Improving our Equal Pay Laws:
82% of Blacks, 84% of Hispanics and 86% of Whites supported the new law.
74% of Blacks, 74% of Hispanics and 73% of Whites strongly supported the new law.



Voters in All Geographic Regions Strongly Support Improving our Equal Pay Laws:
84% of the Northeast, 86% of the Midwest, 84% of the South and 80% of the West supported the new law. **73% of the Northeast, 71% of the Midwest, 73% of the South and 69% of the West** strongly supported the new law.



Congress Needs to Pass the Paycheck Fairness Act to Protect the Economic Security of Women and Families

In 2010, women working full-time, year-round were paid only 77 cents for every dollar paid to men.² African-American women were paid only 62 cents, and Latinas only 54 cents, for every dollar paid to white, non-Hispanic men.³

The pay gap translates into \$10,784 a year in lost earnings.⁴

Women are responsible for the economic security of their families. Over four in ten mothers (41.4%) are primary breadwinners, bringing home the majority of the family's earnings, and two-thirds (63.9%) are breadwinners or co-breadwinners, bringing home at least a quarter of the family's earnings.⁵

Women and the families that depend upon them deserve fair pay. The Paycheck Fairness Act has twice passed the U.S. House of Representatives, and it fell just two votes short of a Senate vote on its merits in the 111th Congress. The bill was reintroduced in the 112th Congress. It is now time to pass the Paycheck Fairness Act.

¹ The poll was conducted from May 21-24, 2010 by Lake Research Partners. A nation-wide sample of 932 registered voters was asked the following question:

Congress is considering a new law that would provide women more tools to get fair pay in the workplace. The law will also make it harder for employers to justify paying different wages for the same work and ensure that businesses that break the law compensate women fairly.

Would you support or oppose such a law?

(IF SUPPORT/OPPOSE) Is that STRONGLY (support) (oppose) or NOT-SO-STRONGLY (support) (oppose)?

For full results and methodology, go to www.nationalpartnership.org.

² NWLC calculations from U.S. Census Bureau, Current Population Survey, 2011 Annual Social and Economic Supplement, Table PINC-05: Work Experience in 2010 – People 15 Years Old and Over by Total Money Earnings in 2010, Age, Race, Hispanic Origin, and Sex, *available at* <http://www.census.gov/hhes/www/cpstables/032011/perinc/toc.htm> (last visited Sept. 13, 2011).

³ *Ibid.* White, non-Hispanic women make 78 cents for every dollar made by their white, non-Hispanic male counterparts.

⁴ Nat'l Women's Law Ctr., Fact Sheet: *Women Can't Afford Unfair Pay Today* (Apr. 2012), *available at* <http://www.nwlc.org/sites/default/files/pdfs/womenunfairpayfactsheet.pdf>.

⁵ Sarah Jane Glynn, *The New Breadwinners: 2010 Update* (April 2012), *available at* <http://www.americanprogress.org/issues/2012/04/pdf/breadwinners.pdf>.